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E.Novation and Initiate Systems Bring Market-leading Solutions for Health Information Sharing to Europe

E.Novation and Initiate Announce First Customer for Initiate[®] Software in Switzerland

CHICAGO and PARIS (28 May 2008) – Today, during the European Congress of Health Information Systems (HIT Paris 2008), [Initiate Systems, Inc.](http://www.InitiateSystems.com), a leader in master data management (MDM) and enterprise master person index (EMPI) solutions, and E.Novation, a leader in the exchange of information within the healthcare sector, announced that they have signed an agreement to jointly market the Initiate[®] Health Information Exchange Solution to healthcare organizations in France, the Netherlands and Switzerland.

Initiate Health Information Exchange is designed to serve as a foundation for connecting data within and between healthcare networks. With this foundation in place, healthcare organizations will be able to share patient and provider data within and across their ecosystem in order to support more accurate, consolidated views.

E.Novation is an established market-leading provider of enterprise application integration (EAI) tools with over 70 implementations of Healthvision's Cloverleaf[®] Integration Suite at hospitals in France. E.Novation can now include Initiate's solutions for accurate matching and sharing of patient and provider data to its integrated solution offering.

"Healthcare organizations must respond to growing requirements for increased efficiency and improved patient care and are relying on health information-sharing technologies to achieve this goal," said Jean-Baptiste Dubuisson, director of France, E.Novation. "The combined expertise of Initiate Systems and E.Novation will allow healthcare organizations to benefit from best practises in health integration solutions."

E.Novation and Initiate Systems also announced that they have signed their first joint customer: Fédération des Hôpitaux Vaudois Informatique (FHVI). According to the sales

agreement, E.Novation will provide implementation and solution integration services for Initiate Patient™ and Initiate Provider™ software at FHVI.

“With this health information exchange software, E.Novation and Initiate bring enterprise-wide indices for master patient and health professional data to our healthcare organization,” said Philippe Theytaz, director, Fédération des Hôpitaux Vaudois Informatique (FHVI). “Initiate Patient and Initiate Provider will serve as the foundation for information sharing between the thirteen private hospitals of public interest for the canton of Vaud, Switzerland.”

About Fédération des Hôpitaux Vaudois Informatique

Fédération des Hôpitaux Vaudois Informatique (FHVI) is an association grouping of thirteen private hospitals of public interest in the canton of Vaud, Switzerland. FHVI members represent eight acute care hospitals with more than a 1000 beds and nine rehabilitation centers with 500 beds and are located on 30 different sites.

About E.Novation

For more than 25 years, E.Novation has been dedicated to improving information systems interoperability for healthcare organizations in Europe. E.Novation has proven its ability to facilitate information exchange between care professionals by building IT solutions based on the integration of the best products available on the market.

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About Initiate Systems

[Initiate Systems, Inc.](#) enables organizations to strategically leverage and share critical data assets. Its master data management (MDM) [software and experience](#) as an information exchange leader provide organizations with complete, accurate and real-time views of data spread across multiple systems or databases, even outside the firewall. This allows companies to unlock the value of their data assets for competitive advantages or operational improvements. Initiate Systems operates globally through its subsidiaries, with corporate headquarters in Chicago and offices across the U.S., and Toronto, London and Sydney. For more information, visit www.InitiateSystems.com.

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