

# INITIATE® PROVIDER

## ACHIEVE RESULTS TODAY

- **Establish a provider master index.** Implement a single master location for provider information enabling consistency in communication.
- **Optimize existing investments.** Unlock the value of fragmented data residing in siloed systems and spreadsheets across your enterprise.
- **Expedite time to value.** Achieve predictable, reliable results in weeks, not months.
- **Reduce implementation costs.** Solve real-world provider data issues with a proven enterprise-ready solution.

## Know Your Providers Across the Healthcare Ecosystem

Providers and referring providers are among your greatest assets; yet how confident are you that you have the right information at your fingertips to communicate with them consistently?

Provider demographic information resides in siloed systems across the healthcare ecosystem, and unique identifiers are often assigned across the multiple facilities they serve – hospitals, clinics, hospices, etc. The inability to consistently identify and communicate with providers across all touch points impacts operational efficiency and provider satisfaction. This ultimately impacts your bottom line.

Delayed or inaccurate notification of treatment can delay claims processing and increase time to payment for accounts receivable. Patient hospital discharge summaries sent to the wrong physician’s fax number can result in duplicate tests being conducted, while violating patient privacy regulations.

Establishing a foundation for targeted marketing to increase referrals and identify strategic growth opportunities is essential to thrive in today’s competitive market. Creating a master index of provider data drives the availability of the most up to date information across all points of service. Make your organization easier to do business with and retain your highest referring providers.

### Accelerate Time-to-Value

Initiate® Provider leverages over 10 years of healthcare information technology experience, applying best practices to jumpstart your provider-based project. Built upon proven, master data management experience from leading edge organizations that manage the most competitive healthcare systems, Initiate Provider enables you to realize value rapidly.

- Deliver results in accelerated time and under budget by taking advantage of Initiate’s healthcare experience solving real-world issues
- Reduce the cost and complexity of implementation services by eliminating time to design data models and integration toolsets
- Achieve a predictable result with the accuracy, performance, scale and ease of implementation you need now, while providing flexibility to expand as business priorities evolve and change
- Establish a foundation for strategic information sharing initiatives to compliment the systems you have in place today

Accelerate your time to establish a provider locator service to ease provider identification maintenance and improve provider satisfaction at a lower implementation cost.

**THE INITIATE® PROVIDER ADVANTAGE**

- Pre-defined provider data model includes characteristics common to care providers in real-world implementations and is flexible enough to manage all types of care providers, including physicians, nurses, laboratory technicians and home health providers.
- Algorithms optimized for standardization, comparison and weightings of provider population for both providers as practitioners and provider organizations.
- Initiate Inspector™ is ready-configured to support identification, prioritization and resolution of provider-related data quality issues.
- Collaboration and reporting tools help data stewardship teams work together across organizational boundaries.
- Tools for viewing and managing relationships between providers and their practice locations.
- Integration toolkit comprised of application brokers and pre-defined data load templates designed for provider data.
- Callable events for the most common provider integration transactions, including add, update and merge.
- Integration with Initiate® Patient for consistent and seamless management of relationships across patients and providers.

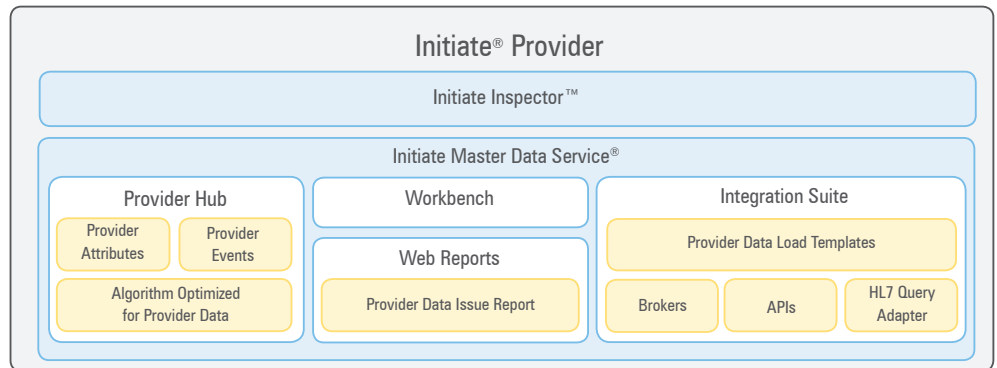
**Resolve Provider Data Issues with Single Product Offering**

Initiate Provider is built upon the Initiate Master Data Service® platform and includes Initiate Inspector™, an innovative web based collaborative data stewardship tool to assist your team in identifying and resolving data quality issues. The product offering is pre-configured to load, manage, integrate and exchange provider data with downstream clinical information systems and reference third party sources to validate provider identification and credentialing information. Many customers realize significant value in pairing Initiate Provider with Initiate® Patient to gain insight into patient-provider relationships, enabling improved coordination of care.

Initiate Provider eliminates the need for custom development of system and user interfaces. Designed for rapid integration, Initiate Provider offers options to facilitate out-of-the-box communication with downstream systems and external reference data sets.

**Achieve Results Today with Initiate Provider**

Accelerate time to value and reduce the cost of implementation while maintaining flexibility to expand as your strategies evolve. Discuss your provider data management goals with Initiate’s experts and learn how better management of provider data can help you accelerate your vision of patient centric interoperable healthcare.



To learn more about how **Initiate Provider can help you achieve results today**, visit [www.Initiate.com](http://www.Initiate.com).